

**General Membership Meeting**  
**Aug 8, 2018**  
**Mystic Lakes**

- Board intros
  - Kate Knafla
  - Keith Lindemulder
  - Mike O'Connor
  - Peter Dahl
  - Bob Archambeau
  - Jeff Surdej
  - Delaina Downes
  - Brad Hartwell
  - Kirby Whetsel
  - Van Parker
  - Richelle Muhlitner
  - Gary Noll
- Motion to accept minutes - Dennis D/ Brad H | Carries
- Election results for next year - Delaina Downes | Secretary, Keith Lindemulder | VP, Robert Rhyne | Treasurer, Jeff Surdej | President
- 321Kampaign – started last year, going well, joined Pass the Handle this year.
- PB stickers – handle stickers to put on helmets or skis, access the app to get
- Membership task force – Got entry level membership lowered to 19.95. More to come next year.
- Trying to get vendors to jump on board with discounts.
- Mark Crone signed a contract to give us 100 hours per year. Going great having him back on board.
- Nationals – 725 skiers / 1340 pulls, America's Cup Friday night open division is the prelims. All three boat manufacturers supporting is the key to making it happen.
- 2019 & 20 Nationals are @ West Palm. Dates will be coming soon.
- 2019 Jr US Open @ Tony Drake / Still Waters
- Tony Herrington took over all social media.
- Jennifer LaPoint is investing and developing a virtual water ski app.
- Team fundraising; Ron Koenig – Jr's got \$1000 towards flight. Elite event @ Jack Traver's.
- wheretowaterski.com – has 100 ambassadors so far.
- iPads @ ski schools to gain members.
- Executive Director – Nathan Boudreaux starts 8/20 remotely then will be headed to Florida in September.
- Open Floor
  - Bob A
  - Jeff Clark
  - Bill Martins
- Adjourn | 7:55pm