



RECOMMENDED ECOFLAG EVENT GUIDELINES

The Global Sports Alliance (GSA) is a coalition of sports and outdoor recreation enthusiasts working together for environmental awareness and action. Flying the GSA's Ecoflag at an event represents the organizer's commitment to "consider the environment" and signifies that the event strives to adhere to the principles of "Ecoplay." These principles are outlined below along with some ways that they might be incorporated.

PROTECT AND ENRICH NATURE

- Natural areas are diligently protected from event damage. Gas spillage, erosion, etc.
- The Ecoflag is prominently displayed to remind participants to "Think environment!"
- Efforts are made to educate participants and spectators about stewardship.
- Anti-litter outreach in effect.
- Event is recognized as a celebration of a clean and healthy environment.
- Leave areas in better condition than we found them.

REDUCE ENERGY

- Reduce energy use with energy efficient equipment, lighting, etc.
- Event is accessible by mass transportation.
- Encourage carpooling, biking, walking to the event.
- Use high-efficiency or alternative-fuel support vehicles.
- Power needs supplied from some renewable sources.

REDUCE MATERIAL CONSUMPTION

- Provide progressive recycling arrangements.
- Discourage disposable bottles. Promote reusable sport bottles.
- Print literature on recycled paper with non-toxic ink.
- Registration not paper-based.
- Supplies, gear, etc. made from recycled materials.
- Renting or borrowing preferred over purchase for items infrequently used.

PROMOTE A SUSTAINABLE ECONOMY

- Promote the event's environmental attributes.
- Event apparel of natural or recycled fabrics.
- Promote the use of high quality, durable gear.
- Invest in local environmental charities.
- Encourage youth involvement.
- Involve local artists / artisans.
- Source locally produced foods.

GSA's mission is to mobilize the sports community to lessen our environmental impact and to leave a healthy environment for our future generations.

