Benefits of Dealership Affiliation

• **USA Water Ski & Wake Sports Memberships & Certifications**
  - One hundred (100) USA Water Ski & Wake Sports “Key Memberships” to distribute as you please. *(19.95 value each)*
    - Key memberships can be given away for promotion, sales incentives, etc.
  - One (1) Active USA Water Ski & Wake Sports Memberships *(85 value)*
    - Membership will be given to the primary contact listed on the affiliation application
  - Coupon codes/vouchers will waive the cost of certification for the following:
    - Two (2) Trained Driver vouchers
    - Two (2) Safety Coordinator vouchers
    - Two (2) Level 1 Coaching Certification vouchers

• **Advertising and Marketing Support**
  - Authorized use of the “USA Water Ski & Wake Sports Affiliated Dealership” logo
  - Inclusion (with other participating dealers) in USA-WSWS e-newsletter announcing affiliation
  - Listing on www.usawaterski.org
  - Mention in at least one USA-WSWS social media post (with other participating dealers) regarding affiliation
  - 25% discount on advertising in *The Water Skier Magazine*

• **Full Club Rights (125 Value)**
  - Ability to sanction events through USA Water Ski & Wake Sports.
    - Draw traffic to your dealership by sanctioning exhibitions, tournaments, and fun ski demo days
  - Access to free SafeSport certification for paid staff, volunteers, and club members.
  - Access to USA Water Ski & Wake Sports’ customized online screening system
  - Access to full-service USOPC criteria national background checks for paid staff, volunteers, and club members.
  - [Click here for all club benefits.](#)

• **Trained Driver Certification Hub (Drives USA Water Ski & Wake Sports members to dealership)**
  - Once your dealership has one Trained Driver, we can send our members who have completed the online Trained Driver Course to your dealership to finish their practical evaluation.

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**What do we need to do to become a USA Water Ski & Wake Sports Affiliated Dealership?**

• **$250 annual affiliation fee**
  - All affiliations expire on December 31st each year.
• [Click here to sign up](#)