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PRESS RELEASE

GOODE, Indmar Renew Commitments As Sponsors Of USA Water Ski & Wake Sports

Companies will title sponsor respective national championships

POLK CITY, Fla. – USA Water Ski & Wake Sports is pleased to announce that GOODE Skis and Indmar Marine Engines will continue as sponsors of the national governing body of organized water skiing and wakeboarding.

In addition to its designation as a National Sponsor of USA Water Ski & Wake Sports, GOODE Skis will act as the title sponsor of the 77th GOODE Water Ski National Championships, which will be held Aug. 6-10 at Okeeheelee Park in West Palm Beach, Fla. More than 600 of the nation's top water ski athletes from across the United States are expected to compete for national titles in slalom, tricks, jumping and overall in respective divisions at the world's largest three-event water ski tournament.

"We are proud to make 2019 our 20th consecutive year as the U.S. Nationals' title sponsor," said Dave Goode, president and founder of GOODE Skis. "Being the title sponsor of the world's largest three-event water ski tournament allows us to interact directly with our many customers. We also enjoy helping to support our sport. We are excited that Okeeheelee Park has stepped up to put on this year's event. I know that there are a lot of exciting events planned and national champions to be crowned."

Founded in 1975, GOODE Skis entered the water ski market in 1994 by introducing the world's first pure carbon-fiber water ski, forever changing the sport and its record books. With its focus on high-end competitive water skiers, GOODEs have been ridden to numerous world championships, more Big Dawg titles than all other manufacturers combined and countless personal bests. GOODE has held either a men’s or women’s slalom world record continuously since 1996. For more information, visit www.goode.com.
Indmar Marine Engines will continue its partnership USA Water Ski & Wake Sports through 2020. In addition to its designation as a National Sponsor of USA Water Ski & Wake Sports, Indmar will act as the title sponsor of the 2019 and 2020 Division 1 Show Ski National Championships. The 45th Indmar Division 1 Show Ski National Championships, presented by Polk County Tourism & Sports Marketing, will be held Aug. 9-11 in Warsaw, Ind., while the 46th Indmar Division 1 Show Ski National Championships, presented by Polk County Tourism & Sports Marketing, will be held Aug. 7-9, 2020, in Loves Park, Ill.

Indmar Marine Engines has a pedigree going back 45 years in the inboard marine industry and a proud tradition of pointing the way forward. Indmar is the world’s largest privately held manufacturer of gasoline powered inboard marine engines and has pushed the envelope much like an athlete, introducing new innovations and technologies and enabling the sport and the industry to progress and grow.

"Indmar’s deep-rooted heritage and history goes back over 48 years in the sport of water skiing and the show ski community," explained Scott Clack, Indmar’s vice president of business development. "Our continued support is a vital part of our focus when it comes to supporting athletes and their families and a way for us to provide our dedicated supporters and loyal fans an unforgettable experience with our brand. We are proud to play a small role in the growth and support of USA Water ski & Wake Sports and the show ski community. The family atmosphere, spirit and camaraderie aligns seamlessly with Indmar’s culture and we share the same belief; teams that work together, succeed together and win!"

The Indmar Division 1 Show Ski National Championships, presented by Polk County Tourism & Sports Marketing, features 14 teams and more than 1,500 athletes competing for the coveted show ski national title. In competitive show skiing, each club has one hour to present a theatrical performance on water skis. Judges score acts by awarding points based on originality, presentation and execution. Elaborate costumes and staging intermix with music and fast action on the water as an announcer leads the audience through the show.

For more information on Indmar Marine Engines, visit www.indmar.com.

USA Water Ski & Wake Sports is affiliated with the International Waterski & Wakeboard Federation (world governing body) and is recognized by the United States Olympic Committee and Pan-American Sports Organization as the national governing body of organized water skiing and wakeboarding in the United States.

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